



## DAN 2023 “BRING A BUDDY” GIVEAWAY OFFICIAL RULES

**NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. NOT OPEN TO THE GENERAL PUBLIC.**

**PROMOTION TIMING:** The 2023 DAN “Bring A Buddy” Giveaway (the “Giveaway”) begins at 12:01 a.m. Eastern Time (“ET”) on June 1, 2023 and ends 11:59 p.m. ET on October 31, 2023 (the “Promotion Period”).

**ELIGIBILITY:** Open to all active or inactive DAN members as of June 1, 2023 who reside in the 50 United States, the District of Columbia or Canada (excluding Quebec) who are eighteen (18) years of age or older or the age of majority in their state or province/territory of residence at the time of entry (the “Entrant”). For an entry to be valid, the referral must meet the same eligibility requirements as outlined in this Eligibility section. Employees, officers and directors Divers Alert Network (the “Sponsor”) and each of its subsidiaries and affiliates, distributors, vendors, advertising/promotion agencies, and any others engaged in the development, production, execution or distribution of the Sweepstakes and the entities supplying the prizes (collectively referred to herein as “Giveaway Entities”) as well as their immediate family members (spouses, siblings, children and parents, regardless of where they live) or members of the same households (whether related or not) of such employees, officers and directors are not eligible to participate. Void in Quebec, outside the fifty (50) United States, the District of Columbia, Canada and where prohibited by law. All federal, state, provincial and local laws and regulations apply.

**HOW TO ENTER:** There are two (2) ways to receive an entry into the Giveaway:

**1. REFERRAL:** Entrant must create a custom referral link by visiting [www.dan.org/bringabuddy](http://www.dan.org/bringabuddy). Entrant can share the referral link by email, text, websites, social media, and other digital media with a potential person that may be interested in becoming a DAN member (the “Dive Buddy”). When a Dive Buddy uses the referral link to become a DAN member, the referring Entrant will receive one (1) entry into the Giveaway. The referral code can be shared and used as many times as desired.

**Additional Referral Requirements:** Every time an Entrant sends a referral link, Entrant must tell people that they will receive an entry if they accept the referral. Telling people that you the Entrant will receive an entry if they accept the referral is a legal requirement. Failure to comply may result in the entries being void and/or your disqualification from the Giveaway, and may be a violation of laws enforced by the Federal Trade Commission. You can use the default language provided to share the referral link, but at least use: “Accept my referral and I have a chance to win prizes.” You may not refer yourself or create multiple, fictitious or fake accounts to attempt to earn additional entries into the Giveaway.

Entrant must be the actual sender of any emails sent in connection with this Giveaway and must comply with applicable law. Referral links must be created and distributed in a personal manner that is appropriate and customary for communications with friends, colleagues and family members. By emailing

any email address as part of the Giveaway, Entrant represent that they have the appropriate permission and consent. Bulk email distribution, distribution to strangers, or any other use of the services described herein in a manner outside the intent of the Giveaway is expressly prohibited and may be grounds for immediate disqualification and further legal action. Entrants who do not comply with the law, including anti-spam laws, are obligated to indemnify the Released Parties against any liabilities, costs and expenses they incur as a result of such spam.

*Referral link should only be shared with someone who you know personally and reasonably believe would be interested in purchasing a DAN membership. Violation of these requirements may result in voiding of all entries and disqualification from the Giveaway.*

**2. WRITE-IN:** An Entrant who would like to enter without referral must complete one (1) of the following: i) Download the “Bring A Buddy” Giveaway form (the “Entry Form”) online at [www.dan.org/bringabuddy](http://www.dan.org/bringabuddy). Complete the required information and insert the Entry Form into a #10 envelope, or ii) On a 3” x 5” index card, write your first and last name, phone number with area code, DAN member number, birth date and email address (the “Entry Card”).

Insert the Entry Card or Entry Form into a #10 envelope, affix proper postage and mail to Divers Alert Network, Attention: 2023 DAN “Bring A Buddy” Giveaway, 6 West Colony Place, Durham, NC 27705. Entries must be postmarked by October 31, 2023 and received by November 7, 2023. Entries submitted or completed by anyone other than the Entrant are void. No mechanical reproductions will be accepted. Sponsor is not responsible for lost, late, misdirected, illegible, postage due or damaged mailed entries.

There is a limit of ten (10) entries an Entrant may receive for the Giveaway. Entries are not accepted by phone. Upgrading from individual DAN membership to family membership does not qualify for Giveaway entry. Upgrading from DAN Regular Membership to DAN Enhanced Membership does not qualify for entry. Any attempt by any Entrant to obtain more than the stated number of entries by using multiple/different identities, and/or any other methods will void that Entrant’s entries and that Entrant may be disqualified from the Giveaway. Entry information becomes property of Sponsor and will not be returned. Sponsor will not verify receipt of entries for Entrants.

Without limitation, Sponsor reserves the right in their sole discretion to disqualify any Entrant whose social media account that, in their sole opinion, refers, depicts or in any way reflects negatively upon the Sponsor, the Giveaway or any other person or entity; does not comply with these Official Rules; or if Sponsor receives notification about any potential infringements or breaches of law or any other reason set forth herein.

**DAN TAG FOR REFERRING MEMBER:** Each active or inactive DAN member who refers a Dive Buddy through the referral link and the Dive Buddy becomes a DAN member, the referring DAN member will receive (1) DAN Tag. Details can be found at <https://dan.org/dan-medical-id-tags/>. Estimated retail value \$20USD. Limit (1) DAN Tag per DAN per individual or family membership regardless of the number of referred Dive Buddies who become DAN members.

**PRIZES:** Both the referring DAN member and the referred new DAN member (if applicable) will receive the same prize. Grand Prize #1 and #2 trips do not need to be taken at the same time. The prize list can be viewed at [www.dan.org/bringabuddy](http://www.dan.org/bringabuddy). No substitution of prizes is permitted. Prizes are as follows:

### **Grand Prize #1**

*Aggressor Liveaboards - BVI Liveaboard Adventure for two passengers in deluxe accommodations*  
Retail Value \$6,990.00

Included: A free trip for two onboard the BVI Aggressor. Included is accommodations aboard the yacht with personal amenities such as cozy robes, in-room hair dryers, TV with media player; diving and snorkeling, compressed air tanks, weights and weight belts, all onboard chef prepared meals and snacks, nonalcoholic beverages and sodas, and local beer and wine.

Not Included: Airfare (international and domestic), insurance, equipment rentals, nitrox fills, certification or specialty courses, hotel stays, day rooms, dinner on last evening, staff gratuity, port/park fees, fuel surcharges, transfers, and or taxes. Voucher has no cash value and is nontransferable.

### **Grand Prize #2**

*Little Cayman Beach Resort or Cayman Brac Beach Resort 7-night dive package for two people*  
Retail Value \$4,790.00

Cayman Escape Package for two (2) people (single room at double occupancy) in a pool view room good for either Cayman Brac Beach Resort or Little Cayman Beach Resort which includes the following:

- 7 nights' accommodation
- Breakfast and dinner daily (dinner arrival day through breakfast departure day)
- No drinks
- 6 X 2-tank AM (12 boat dives total for 7-night package)
- Morning dive trip to Little Cayman to dive Bloody Bay Marine Park included as one of the AM dives at no additional charge (weather permitting)
- Complimentary use of dive computer (we require them)
- Complimentary WiFi
- Welcome rum punch
- Manager's cocktail reception
- Airport ground transfers
- Resort fees, taxes, & gratuities – except dive gratuities which are not included
- All travel requires Saturday arrivals with 7-night stays.
- Winner is responsible for anything not stated in prize description

Not Included: Airfare (international and domestic), insurance, equipment rentals, nitrox fills, certification or specialty courses, food and beverage not specifically outlined above, staff gratuity, port/park fees, fuel surcharges, transfers, and or taxes.

### **3rd Prize**

*ScubaPro MK25 EVO/A700 Carbon BT Dive Regulator System*  
Retail Value \$1,729.00

The premium MK25 EVO/CARBON BLACK TECH is not only the best-breathing reg in SCUBAPRO's line, it's also the leader in advanced design and materials. The A700 CARBON's main casing is full metal to take advantage of the extremely high heat exchange rate that makes it such a great choice for cold-water diving, and its front cover is handmade out of lightweight and durable carbon fiber. The A700

CARBON is teamed with the MK25 EVO, widely considered the gold standard in first stage performance, and finishing off this premium air delivery system is a DLC (Diamond-Like Carbon) Black Tech coating. Put it all together and you have diving's ultimate muscle reg that looks great, is ultra-durable, and delivers the best breathing performance around.

Winner is responsible for anything no stated in prize description.

#### **4th Prize**

*Shearwater Peregrine Multi-Gas Dive Computer*

Retail Value \$675.00

Embark on your adventure into diving with Shearwater. The Peregrine is a simple and easily accessible, full color, multi-gas dive computer. The Peregrine is your ideal companion for many adventures to come. Winner is responsible for anything no stated in prize description.

#### **5th Prize**

*Henderson Greenprene Wetsuit*

Retail Value \$428.99

Men's or women's wetsuit; 3mm. Greenprene® is a sustainable, insanely warm, super stretchy, ultra-durable insulating foam that provides excellent UV resistance. Greenprene® is also significantly lighter in weight than traditional neoprene materials. Greenprene® is 100% neoprene free sustainable insulating foam. It has been tested and is approved by the United States Department of Agriculture (USDA) Bio Preferred® program as a USDA Biobased product. Greenprene® is formulated from deproteinized natural rubber along with other natural additives such as sugar cane, plant oils and oyster shells. The result is a sustainable Bio Based insulating foam that is ultra-soft, stretchy, durable and light weight. Greenprene® wetsuits will allow you to move freely without restriction while keeping you warm and comfortable in the most demanding conditions. Winner is responsible for anything no stated in prize description.

#### **6th Prize**

*SeaLife SportDiver Underwater SmartPhone Housing for iPhone and Android*

Retail Value \$349.95

The SeaLife SportDiver is a compact and lightweight underwater housing for smartphones. The SportDiver housing will allow divers to take photos and video with their smartphone down to 130 feet or 40 meters. The SportDiver can encase most Android models and all iPhones from iPhone 7 through iPhone 14 Pro Max. The free SportDiver App is available at the App Store or Play Store, and works with the current and prior generation of the OS. Please review our SportDiver compatibility checker and fit guide. Winner is responsible for anything no stated in prize description.

The heavy-duty housing is constructed of Polycarbonate, stainless steel, aluminum and optical grade glass. And while the SportDiver housing is "heavy duty", it is not heavy, weighing less than 1.5 pounds (641 grams), and is lightweight for travelling and offers almost neutral buoyancy in water depending on which smartphone model is used. Winner is responsible for anything no stated in prize description.

#### **7th Prize**

*GoPro Hero 11 Black action camera with underwater housing and PolarPro DiveMaster filter kit*

Retail value \$994.00

Get incredible highlight videos sent to your phone automatically with the HERO11 Black. Its new, larger image sensor captures more of the scene with higher image quality, letting you instantly share vertical shots to social media. HyperSmooth 5.0 features AutoBoost and Horizon Lock built-in, ensuring your smoothest, most stunning shots yet. New Night Effects let you get creative after dark, and 10-bit color brings all your videos to life. All this and more make HERO11 Black the most powerful GoPro yet. Winner is responsible for anything no stated in prize description.

#### **8th Prize**

*Cressi Aquawing BCD, Thor EBS fins, and Quantum mask set*  
Retail value \$839.85

Aquawing is a one-size donut jacket designed to adapt to male and female divers using the new patented MAS (Modular Adjustment System). The shape of the air bladder has been designed to ensure perfect buoyancy with a mono cylinder. The anodized light alloy backplate reduces the overall weight of the jacket while guaranteeing stability and safety in use.

Cressi's Quantum mask features an Advanced Stop Fog system that traps the moisture escaping from the nose to reduce fogging. Its low internal volume makes it easy to clear and its adjustable buckles increase comfort. Cressi's Thor EBS fins feature a special arched profile and two central ribs for greater stabilization and propulsion. The blades are molded from two different materials for improved reactivity. These fins are perfect for scuba diving, whether you are an experienced diver or a novice. Winner is responsible for anything no stated in prize description.

#### **9th Prize**

*Fourth Element Storm Poncho, Xerotherm Beanie Hat and Ocean Debris Bag set*  
Retail Value \$313.00

Storm Poncho - This all weather poncho is warm, fast drying and packs down small, enabling you to take it anywhere. Beanie Hat - The ultimate baselayer for use under a drysuit. Debris Bag - Small enough to be stashed in a pocket or clipped on externally, the bag unrolls to provide a handy way to get involved with cleaning up our dive sites. Winner is responsible for anything no stated in prize description.

#### **10th Prize**

*Kraken Sports LTD 2500 Light*  
Retail Value \$249.00

The new LTD-2500 offers the same design as the Hydra 2500 v2 but features a 2500 lumen white flood and a white 1500 lumen spot. This keeps the cost down for those who want a high-quality dive or video light but do not need the various colors that the hydra line provides. Winner is responsible for anything no stated in prize description.

#### **11th Prize**

*Stahlsac 25L Abyss Drylite Dry Bag (Dark Grey)*  
Retail Value \$49.95

As the name implies, Stahlsac's Drylite Dry Bags are made to pack down flat and keep your gear dry on every adventure. This packability lets the Drylite go anywhere and everywhere while consuming minimal pack/storage space. So whether you're hiking in the mountains, running a river or on an international dive odyssey, the Drylite will take you (and your dry gear) far—and never hold you back. A flat-packing, adventure-ready drybagLight and tough nylon resists UV rays and salt corrosion, RF-welded seams lay flat for packable convenience, Removable straps turn bag into an adventure backpack (18L and 25L only). Roll-top construction keeps water out and gear dry. Winner is responsible for anything no stated in prize description.

Total ARV of all prizes to be awarded is \$34,817.48.

Any trip, travel, and lodging elements may be subject to change due to impracticability or unavailability, or for any other reason as determined necessary by Sponsor or its designee. Tickets are subject to the terms and conditions of issuer and will not be replaced if lost, stolen, misplaced, damaged or destroyed. Each Grand Prize must be accepted as a whole or will be forfeited in its entirety. Any guest under the age of eighteen (18) must travel with a parent/legal guardian. Grand Prize Winner acknowledges and agrees that the Sponsor is not providers/carriers of transportation, or insurance providers. No changes will be made to travel details once any element(s) of the travel arrangements have been booked. Grand Prize conditions may be added or modified by Sponsor or its designee. Sponsor is not responsible for any changes of any element of the Grand Prize, nor are they liable for any expenses incurred as a consequence of flight/event changes, cancellation or delays. A Grand Winner later found ineligible or non-compliant will be immediately required to return and forfeit any prize awarded. In the event Grand Prize Winner and/or guest(s) engage(s) in behavior that, as determined by Sponsor (or its designee) in their absolute discretion, is obnoxious or threatening, dangerous, illegal or that is intended to annoy, abuse, threaten or harass any other person, or may cause harm, property damage or any other loss, Sponsor reserves the right to terminate the trip early, in whole or in part, and to send the Grand Prize Winner and guests home with no further compensation.

**PRIZE RESTRICTIONS:** Limit of one (1) prize per person/household. Prizes cannot be substituted, assigned, transferred, or redeemed for cash except at Sponsor's sole discretion or as otherwise provided herein. Sponsor reserves the right to substitute a prize with a prize of comparable or greater value if advertised prize should become unavailable. Prize winner is required to comply with any and all applicable federal, state, provincial and local laws, rules and regulations. The prize winner is solely responsible for any taxes on any prize he/she has received, including but not limited to any and all federal, state, provincial and local taxes. No more than the number of prizes as set forth in these Official Rules will be awarded.

**DRAWING/ODDS:**

There will be one (1) random drawing held on or about November 8, 2023 in Rochester, NY in which eleven (11) prize winners will be selected from among all eligible entries received during the Giveaway Period. For each of the eleven (11) prize winners selected, the referred Dive Buddy will receive the same prize. If a Dive Buddy is omitted from an entry only the Entrant selected as the prize winner will receive the prize. Odds of winning a prize will depend upon the total number of eligible entries received during the Giveaway Period. The random drawing will be conducted by the Independent Administrator, whose decisions are based upon its sole discretion and interpretation of these Official Rules and are final and binding in all respects.

**WINNER NOTIFICATION:** DAN will announce the winners of the 2023 DAN "Bring A Buddy" Giveaway once all winners are confirmed.

Prize winners will be notified by electronic mail or telephone within two (2) business days of the drawing date (the "Notification"). Prize winners of \$600 or more will be required (except where prohibited by law) to sign and return, an Affidavit of Eligibility, Release of Liability, Prize Acceptance Form and, if legally permissible, a Publicity Release within ten (10) days of notification attempt or if prize winner is a Canadian resident, a Declaration of Compliance within twenty (20) days of notification attempt or the prize will be forfeited and an alternate prize winner may be selected. If prize winner is a Canadian resident, he/she must answer unaided a time-limited arithmetic skill-testing question as a condition to receiving a prize. In the event that: (a) a potential prize winner fails to respond to the Notification; (b) the potential prize winner fails to supply the required documents or in the case of a Canadian resident fails to answer the mathematical skill testing question correctly; (c) any Notification is returned as undeliverable; (d) it is determined by the Sponsor, in its sole discretion, that the potential prize winner is not eligible in accordance with these Official Rules and/or (e) a prize is returned or undeliverable, such potential prize winner will be disqualified and an alternate prize winner will be selected at random from among all remaining non-winning eligible entries received during the Giveaway Period.

**GENERAL CONDITIONS:** All federal, state, provincial and local taxes on a prize are the sole responsibility of the prize winner, if applicable. By participating in this Giveaway, each Entrant agrees: [a] to abide by and be bound by these Official Rules and the decisions of the Sponsor which shall be final in all respects relating to the Giveaway, including without limitation the interpretation of these Official Rules; [b] to release, discharge and hold harmless Sponsor, its franchisees, licensees, subsidiaries, affiliates, advertising agencies, promotional agencies and suppliers, and any other individual or company involved in the development or execution of the Giveaway from any and all injuries, liability, losses, damages, rights, claims and actions of any kind including liability for personal injury or death resulting from his/her participation in the Giveaway or their acceptance, use or misuse of a prize; and [c] if the prize winner, to the use of his/her name, voice, image and/or likenesses for advertising, publicity and promotional purposes by Sponsor and Sponsor's subsidiaries and affiliates without further notice or compensation (unless prohibited by law) and, except where prohibited, to execute specific consent to such use if asked to do so. Sponsor, its licensees, subsidiaries, affiliates, advertising agencies, promotional agencies and suppliers and any other individual or company involved in the development or execution of the Sweepstakes, and each of their respective directors, officers, shareholders and employees are not responsible and shall not be liable for; [a] electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction; [b] unauthorized access to or alterations of entry materials; [c] technical, network, telephone equipment, electronic, computer, hardware or software malfunctions; or [d] limitations of any kind or inaccurate transmissions of or failure to receive information by Sponsor on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof. Sponsor and / or Independent Administrator are not responsible for lost, late, incomplete, incorrect, damaged, misdirected, or illegible entries or any condition caused by events beyond the control of the Sponsor that may cause the Giveaway to be disrupted or corrupted. Sponsor may prohibit an Entrant from participating in the Giveaway or winning a prize if, in its sole discretion, it determines that said Entrant is attempting to undermine the legitimate operation of the Giveaway by cheating, deception, or other unfair playing practices or intending to annoy, abuse, threaten or harass any other Entrants or Sponsor. Entries which contain false information, are incomplete, inaccurate or are otherwise forged, defective, or made outside authorized channels, including those which have failed due to malfunction or failure of phones, phone lines, telephone systems or networks, server, providers, computer equipment, software or any combination thereof of any kind, any human error or otherwise, shall be void. CAUTION: ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE GIVEAWAY MAY BE IN VIOLATION OF

CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. SPONSOR'S FAILURE TO ENFORCE ANY TERM OF THESE OFFICIAL RULES SHALL NOT CONSTITUTE A WAIVER OF THESE PROVISIONS. If, for any reason whatsoever, this Giveaway, in Sponsor's sole opinion, is not capable of running as planned, including, but not limited to, by reason of infection by computer virus, tampering, fraud, technical failures, or any other cause which, in the Sponsor's sole judgment, corrupts or affects the administration, security, fairness, integrity or proper conduct of this Giveaway, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend this Giveaway and limit entries to those submitted prior to the action taken, or to proceed in such a manner as may be deemed fair and equitable by Sponsor in its sole discretion. Notice of such action will be posted on the Website. All federal, state and local regulations apply. ENTRANTS AGREE THAT: (1) ANY AND ALL DISPUTES, CLAIMS AND/OR CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS GIVEAWAY OR THE PRIZE AWARDED SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION AND IN ACCORDANCE WITH THE LAWS OF THE STATE OF NORTH CAROLINA WITHOUT REGARD TO PRINCIPLES OF CONFLICTS OF LAW; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THIS GIVEAWAY, IF ANY, BUT IN NO EVENT WILL ENTRANT BE ENTITLED TO RECEIVE ATTORNEYS' FEES OR BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, INCIDENTAL OR CONSEQUENTIAL DAMAGES.

All costs for travel, airfare, and accommodations if required, which include local, state and federal taxes, incurred in conjunction with the 2023 DAN "Bring A Buddy" Giveaway" are the sole responsibility of the prize winner.

**WINNERS' LIST:** A list of the winners' names will be made available by 12/31/2023. To receive the list by mail, send a stamped, self-addressed envelope by 12/1/2023, to: Divers Alert Network, 2023 DAN "Bring A Buddy" Giveaway, 6 West Colony Place, Durham, NC 27705.

**SPONSOR:** Divers Alert Network, 6 West Colony Place, Durham, NC 27705.